(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification⁷:　　H04L 12/28

(21) International Application Number:
　　　　　　　　　　PCT/US2002/037725

(22) International Filing Date:
　　　　　　26 November 2002 (26.11.2002)

(25) Filing Language:　　　　　　　　English

(26) Publication Language:　　　　　　English

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(81) Designated States *(national)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SI, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States *(regional)*: ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— 　*with international search report*

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: GEO-INTELLIGENT TRAFFIC MANAGER
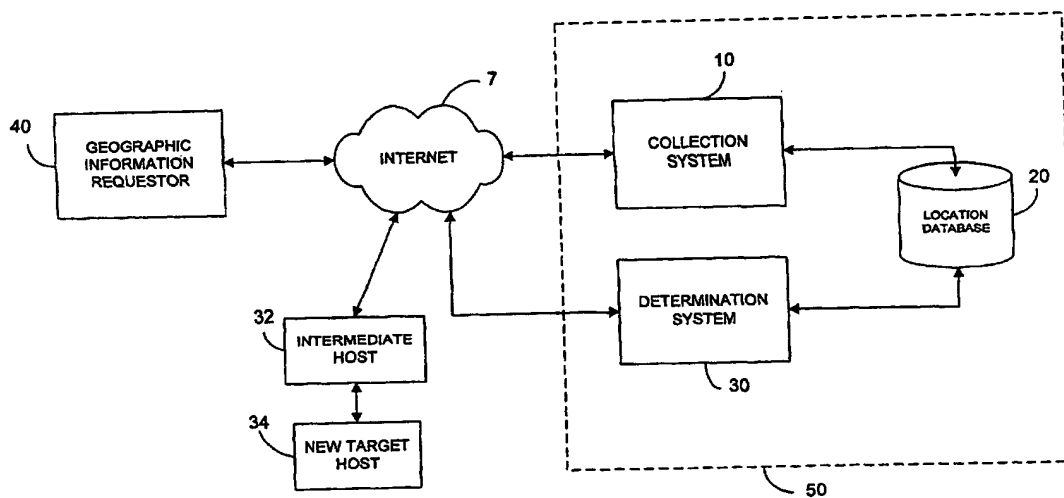
(57) Abstract: A traffic manager (30) determines the geographic locations of end points on Internet traffic and routes the traffic in the most efficient manner. A set of analyzers may be disposed to analyze the network, such as the geographic locations of nodes in the network, latency times and speed between nodes, available bandwidth, etc. The traffic manager obtains this intelligence on the network from the analyzers and routes traffic accordingly. The traffic manager considers not only the most direct route but also considers the speed, available bandwidth, and reliability of the routing.

WO 2004/049637 A1